

# 2018

Annual Report



**There's Still Life In This SOUL**

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December 31, 2018

Dear Friends, Family, Community Associates and our donors,

Thank you all for your continue support of our mission, these past 13 years. I am amazed by the countless number of people who have helped build great team efforts throughout the community. We are raising awareness, networking with partners, and meeting the needs of people in our community.

As we look forward to celebrating 14 years of service in the community in 2018, we hope to continue to advance our program services, and empower people to look toward the future. I believe as long as we continue to have Hope and God's blessings, we can thrive to do whatever we set our minds to accomplish in life, while ending homelessness in America too!



In this report, I am truly blessed and delighted to say that 2018 was a trying year for us, but we still worked to continue to help others.

On behalf of Walkin' In My Shoes, I would like to express my heartfelt appreciation to all of you for believing in me. Special thanks to Kenosha Mayor John Antaramian, Senator Bob Wirth, State Representative Tod Ohnstad, the Kenosha News and Happenings Magazine for your public service and continuing support. Together, we are, indeed, making a difference and change lives in our community. Thank You!

*"If you keep my commandments, you will abide in my love, just as I have kept my Father's commandments and abide in his love."*—John 15:10 NIV

Sincerely,

*Jo A Wynn*

Founder and Chief Executive Officer  
Walkin' In My Shoes

## Mission

The mission of Walkin' In My Shoes is to decrease the homeless population in the nation by networking with public, private, religious and other organizations. We are forming strong alliances and supporting the efforts of those who want to have and who deserve a better life.

# Programs



## Street Outreach Program

We are the first point of contact to the unsheltered homeless in the city of Kenosha. Our outreach program provide people with a one-time courtesy Survival Backpack well equipped with a meal, sleeping bag, personal care items, winter wear, and referrals the homeless population need to help improve their living standards. We help homeless individuals and families through education, skills training, and support, which assist their transitions from homelessness to self-sufficiency.



## Night Lite Café

Is an extension to our outreach program, after hours to help street homeless service men and women, chronic veteran, who may/or may not choose to go into agencies for help due to PTSD, and other health related issues . we help meet their basic needs such as food and a warm sleeping bag. This program also helps people with mental illness, homeless youth, under aged minors (fleeing sexual abusive home), men, women, and children and/or people with mental disabilities. People who are seen roaming the streets after 5:00pm are cold, hungry, and coming from the coach line bus, and metro train, with no place to go. We offer referrals to social service agencies the next day.



## In The Hands of Hope

Aftercare Outreach Specialist goes into the Kenosha County Detention Center three times out of a month to meet one on one with women and men inmates to prepare their discharge plan. People who were identified homeless prior to their incarceration. We work to prevent them from living on the streets of Kenosha upon their release from prison. An inmate having a backup discharge plan helps aid them with an opportunity to transition back into main stream society and become a productive citizen.

# Programs



## IDA'S HOUSE

Is an alternative program that provides an array of comprehensive services to meet the needs of homeless youth and young adults. These services plus short-term assistance includes referrals to education, health care and housing needs to become self-independent. In conjunction with our Homeless Youth Drop-In Center is the first step to assessing the challenges or history of homelessness: The center is open to youth of all ages and safe haven to getting the help they need.



## Steppin' Up

Assist grandparents who are raising their grandchildren in the home with limited financial resources. Throughout the year, we help them with basic needs such as special care packages of food, grocery store gift cards, school uniforms and supplies, holiday gifts at no cost to them. In an effort to help limit the financial burden placed on them.



## Taylor-Gabbylill Boutique for the Homeless

Is a clothing closet to provide individuals and families who are homeless with a wardrobe of clothing throughout the year. The clothing is available for families who are experiencing a natural disaster, fire, water damage and other natural disasters in our community.



## Healthy Livin' Preventative

Provides clients with financial assistance and transportation cost such as; bus tokens or cab fare to assist homeless youth to get to and from a doctor appointment for a routine physical check-up, up-to-date teen immunization, and dental care check-up, even when their feeling fine. This was done in an effort to promote healthy lifestyle living, obtain a medical history, and teach youth how to eat healthy and reduce cultural childhood obesity. In addition, financial assistance is provided to help them stay healthy.

# Programs



## Seed to Harvest Community Garden

Expanded from our Healthy Livin' Program, we help provide people, homeless, low income families and community resident ways to have an opportunity to grow their own food at no cost to them.



## Tranquility Veterans Garden

TVG is to provide active duty personnel, veterans and their families with free access to garden plots in order to promote healthy living and relaxation. The program also includes therapeutic services for our Veterans including art therapy, yoga, meditation, stretching exercises, garden-fresh cooking classes, counseling referrals, and more.



## Caden' Kitchen

Is an extension of Seed to Harvest Community Garden program to teach both the parent and child; how to cook homemade nutritional meals grown locally from the garden. With the focus of keeping a hot meal on the dinner table 7 days a week. We want to end childhood hunger, childhood obesity, food allergy, food waste, juvenile diabetes, food allergy, food budgeting and so much more. This effort would benefit homeless and low to modern low-income individuals and families in Kenosha.



## At The Door

Is a home sweet home for former homeless individuals and families with viable incomes, and the opportunity to shift from temporary shelter into permanent housing with supportive services. We help them obtain furniture and basic household items to turn an empty space into a place they can call home.

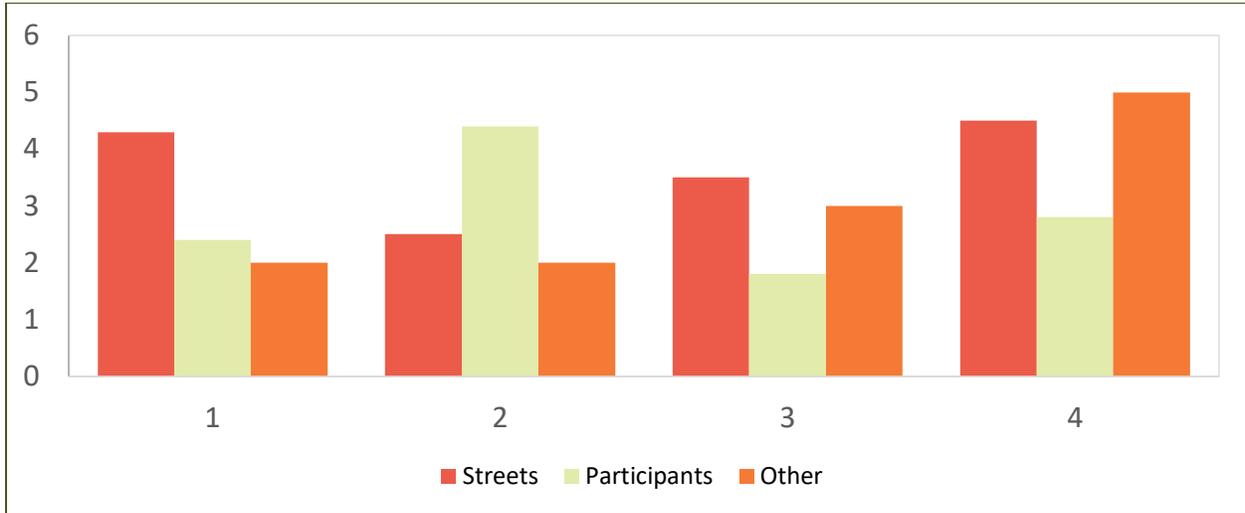


## Resources and Referral Advocacy Services

Provides assistance service related information per month to over 100 individuals, families, churches, schools, hospitals, community members, throughout South eastern Wisconsin and out of state communities each year via phone, emails, social media, and written correspondence that were directed to our agency or word of mouth seeking community resource information to help them access support services in Kenosha. These resources are designated to assist them to shelter, veteran services, senior program, food pantry, rent assistance, and more to help them remain securely in their home. This initiative has reduced the number of individuals and families from absorbing services from other nonprofit community partner's agencies who they may feel they are entitled to the benefits of having.

## Program Impact – (Outputs vs Outcomes)

Walkin’ In My Shoes data has continued to see a steady decrease in the number of homeless individuals and families living on the streets of Kenosha through the provisions of our Survival Backpack Street Outreach Program.



The program measurements and outcomes enables individuals and families to identify mental health treatment AODA counseling, reunification, and throughout the year.

# Impact Continued

## HOMELESSNESS IN OUR CITY

Street based outreach first approach is to encourage homeless individuals, families and hidden homeless leave the streets. The goals are to move people toward permanent housing, independently from shelters, and other transitional housing. Permanent housing accommodation support offered to benefit long term outcomes. Important for community reintegration, improve health, family reunification, and improve the quality of life.

109 People Served This Year

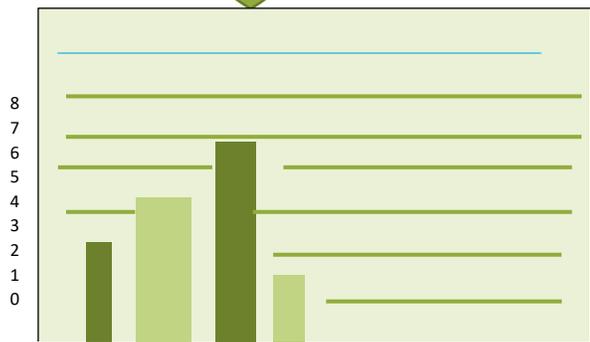
\$70K

GENEREROUS DONATIONS

### BENEFICIARIES

9 OUT OF 10 PARTICIPANTS ACTION

50 STATISTICS 50



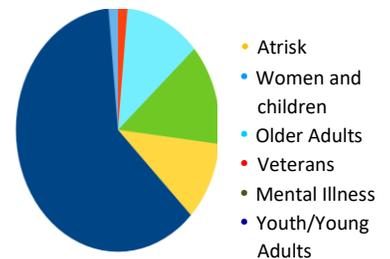
#### Sources of Funds

The Fundraising, Community Donations Foundation grants and Federal Community Block Development grant funds.

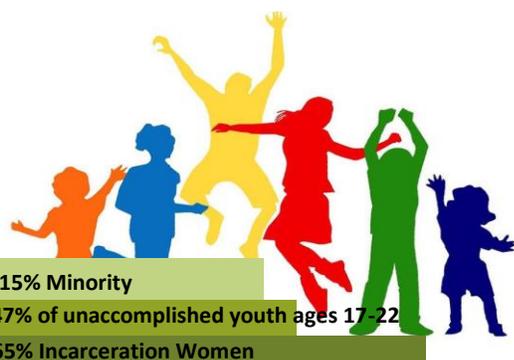
#### Long Term Outcomes

92% access food, and clothing. 10% single youth access housing and other services through outreach program obtained social and financial independence. 80% people housed prior to 2018 continue to retain stable housing and 40% of people left the streets, and have moved to higher level education and careers. 40% people obtained part-time and full time employment.

#### SUBPOPULATIONS



With 9% of property management who have rooming houses, motel discount accommodations at time to provide temporary housing.



#### Impact Story

The street outreach approach enables homeless people to be the go between for other agencies to work with people with mental illness issues. So they can finally get the help that they need, move into permanent housing and have a productive life.

Each year, challenges continue to come, there are lack of emergency housing to assist people, which forced many people to remain living a life on the streets.

## Thought Leadership

Walkin' In My Shoes organization continues to operate as an all-volunteer organization for the past twelve years. The CEO and Founder continue to manage the organization's day to day operations and do most if not all of the work herself. She has the abilities, attributes and strength to continue to provide meaningful objectives and measurable outcomes.

Walkin' In My Shoes is investing in our community and solution focus. the financial resources and accountability for how we spend donor dollars. The goal of our agency is to seek donations that can fully support programming and operations to continue to increase the development community outreach in referrals and service delivery, communication, marketing, and fundraising results to meeting the needs of our community.

### Leaders in the Space

*Even greater than the ability to inspire others with hope is the power to motivate them to give as much to the lives of others as they would give to their own; and to empower them to confront the worst in themselves in order to discover and claim the best in themselves.--Oprah Winfrey*

### Leap of Reason

Walkin' In My Shoes performance management focus on collaboration that are the two most important aspects of community network social-sector that helps deliver service components to improve the lives of participants' and coordination of partnership in the local public, private sector performance measurement to engage participants in the outcomes in the ins and outs on social challenges.

### Social Solutions Webinars

Walkin' In My Shoes has taken the opportunity to attend online professional leaders and nonprofit webinars at no cost. We were trained to keep up with the latest technology and social media fundraising trends as it relates to social changes, social solutions and world event though the leadership of board of directors, and the people we serve.

# Resources & Financial Management

**Walkin' In My Shoes, Inc.**  
**Statement of Activities**  
 January through December 2018

	Jan - Dec 18	Jan - Dec 17
<b>Operations</b>		
Advertising	0.00	289.81
Automobile Expense	1,240.68	1,665.90
Bank Charges	76.79	111.30
Books, Subscriptions, Reference	379.00	675.79
Computer Expense	0.00	224.07
Depreciation Expense	0.00	5,571.91
Internet	151.95	37.46
Meals and Entertainment	639.94	1,049.60
Membership Dues	150.00	400.00
Office Supplies	3,398.67	2,880.51
Postage, Mailing Service	721.93	394.40
Printing and Copying	0.00	64.42
Supplies	0.00	671.94
Telephone, Telecommunications	2,315.75	1,893.04
<b>Total Operations</b>	<u>9,074.71</u>	<u>15,930.15</u>
<b>Other Types of Expenses</b>		
Interest Expense	0.00	897.05
Insurance - Liability, D and O	2,769.04	4,086.61
<b>Total Other Types of Expenses</b>	<u>2,769.04</u>	<u>4,983.66</u>
<b>Travel and Meetings</b>	<u>0.00</u>	<u>120.00</u>
<b>Total Expense</b>	<u>61,105.07</u>	<u>59,727.94</u>
<b>Net Ordinary Income</b>	9,407.88	-12,365.69
<b>Other Income/Expense</b>		
Other Income		
Gain (Loss) on Sale of Asset	0.00	-79,808.41
<b>Total Other Income</b>	<u>0.00</u>	<u>-79,808.41</u>
<b>Net Other Income</b>	<u>0.00</u>	<u>-79,808.41</u>
<b>Net Income</b>	<u><u>9,407.88</u></u>	<u><u>-92,174.10</u></u>

**Walkin' In My Shoes, Inc.**  
**Statement of Activities**  
 January through December 2018

	Jan - Dec 18	Jan - Dec 17
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>Direct Public Support</b>		
Grants	9,284.24	5,015.76
Individ, Business Contributions	58,077.26	11,776.85
Direct Public Support - Other	3,019.91	28,370.64
<b>Total Direct Public Support</b>	70,381.41	45,163.25
<b>Indirect Public Support</b>		
United Way, CFC Contributions	0.00	600.00
Indirect Public Support - Other	0.00	1,599.00
<b>Total Indirect Public Support</b>	0.00	2,199.00
<b>Other Types of Income</b>		
Miscellaneous Revenue	131.54	0.00
<b>Total Other Types of Income</b>	131.54	0.00
<b>Total Income</b>	70,512.95	47,362.25
<b>Gross Profit</b>	70,512.95	47,362.25
<b>Expense</b>		
<b>Program Service</b>		
Aftercare Outreach Program	2,525.42	2,350.42
Basic Needs Program	0.00	133.20
Fundraiser Expenses	2,212.73	730.41
Healthy Living Outreach	151.17	0.00
Ida's House	8,404.58	7,617.09
Meals Programs	2,108.61	525.58
Seed To Harvest Community Garde	11,260.05	3,633.55
Sewing Class	0.00	1,395.16
Survival Backpack	9,762.32	9,308.90
Steppin' Up Grandparents Program	5,164.49	0.00
Program Service - Other	-1,614.66	3,856.49
<b>Total Program Service</b>	39,974.71	29,550.80
<b>Business Expenses</b>		
Business Registration Fees	64.00	84.48
<b>Total Business Expenses</b>	64.00	84.48
<b>Contract Services</b>		
Accounting Fees	410.00	400.00
Outside Contract Services	0.00	22.00
<b>Total Contract Services</b>	410.00	422.00
<b>Facilities and Equipment</b>		
Personal and Property Tax	8.27	0.00
Rent, Parking, Utilities	6,600.00	6,600.00
Utilities	2,204.34	2,036.85
<b>Total Facilities and Equipment</b>	8,812.61	8,636.85

**Walkin' In My Shoes, Inc.**  
**Statement of Financial Position**  
As of December 31, 2018

	Dec 31, 18	Dec 31, 17
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Checking/Savings</b>		
Associated Bank	5,367.00	0.00
Marine Credit Union - Checking	-147.29	219.44
Marine Credit Union - Savings	5.00	5.00
TCF Bank - 2737110750	6,228.80	2,720.05
TCF Bank - 3733940377	1,378.77	479.91
Petty Cash	272.79	272.79
<b>Total Checking/Savings</b>	13,105.07	3,697.19
<b>Other Current Assets</b>		
Note Receivable-Community Chari	2,500.00	2,500.00
<b>Total Other Current Assets</b>	2,500.00	2,500.00
<b>Total Current Assets</b>	15,605.07	6,197.19
<b>TOTAL ASSETS</b>	15,605.07	6,197.19
<b>LIABILITIES &amp; EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Other Current Liabilities		
Due to Jo A Wynn	7,240.18	7,240.18
<b>Total Other Current Liabilities</b>	7,240.18	7,240.18
<b>Total Current Liabilities</b>	7,240.18	7,240.18
<b>Total Liabilities</b>	7,240.18	7,240.18
<b>Equity</b>		
Unrestricted Net Assets	-1,042.99	91,131.11
Net Income	9,407.88	-92,174.10
<b>Total Equity</b>	8,364.89	-1,042.99
<b>TOTAL LIABILITIES &amp; EQUITY</b>	15,605.07	6,197.19

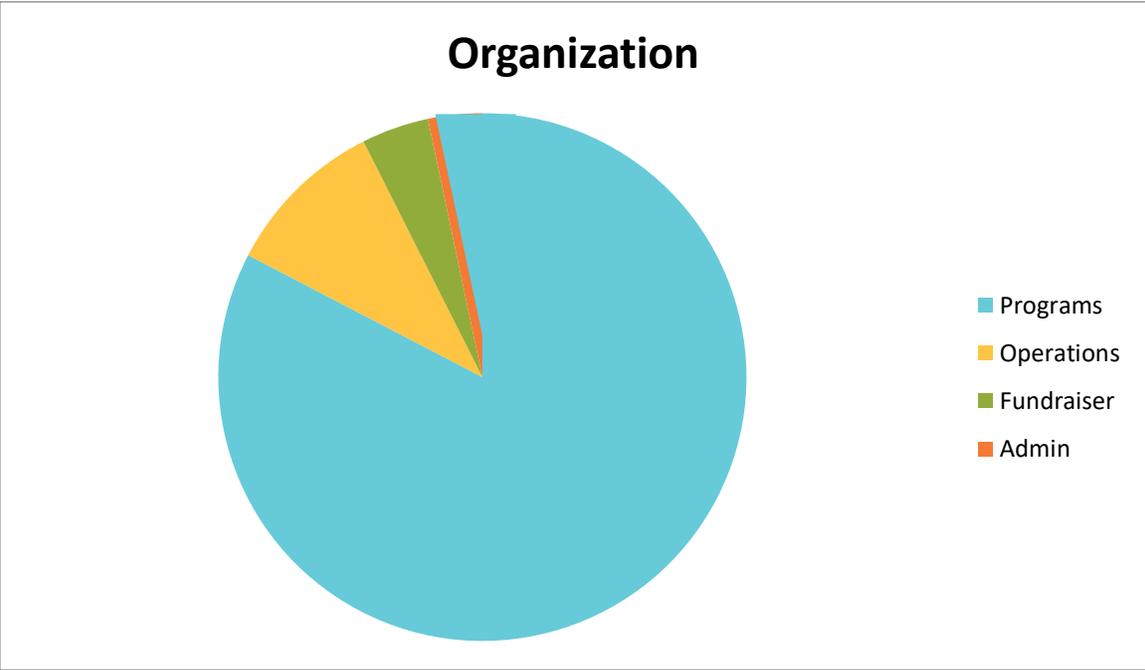
# Resources & Financial Management

## Strategy Information

Walkin' In My Shoes value every donor money and are succeeding impart because of our donors generosity to our mission of helping others. Transparency matter to our organization and when you choose to donate money to our charity, we also welcome them to visit our organization.

## Charts & Graphs

Walkin' In My Shoes organization continue to show the consist accountability of our program services, and maintain our organization structure each year.



# Looking Forward

Walkin' In My Shoes plans to continue to focus on the areas of our community needs and it's an integral part of our programs core principles. We want to keep improving the services that help shape and change the lives of people who want to work. As a small grass roots organization we look forward to expanding our organization's administration team, and in the coming years include stable housing for the chronic homeless and homeless student to meet their basic needs, and always strive to keep improving.

## Executive Leadership

### Chief Executive Officer and Founder

Jo A Wynn

### Board Officers

Board President  
Vermetrias Warner

Board Treasurer  
Davenia S. Nelson

Board Vice President  
Ronald J. Smith

Board Secretary  
Martha R. Vasquez

### Board Members

Stanley Washington  
Tracy Ngewaki  
Deloris Walton  
Cynthia Reed

### Past Board Member:

The late Pastor Olen Arrington, Jr.  
The late Lenora Day  
Patricia Bennett  
Tasha Smith  
Zandra Ochoa  
Joseph Ruhl  
Minister Stevie Ingram

## We Need Your Help



### Every Dollar Matters

Culvers' Cares Fundraiser helped to raise funds for Walkin' In My Shoes outreach program. Our organization accept monetary donation though Amazon Smile, Benevity, ebay Giving, Just Give, Network For Good, and YourCause.

## We Need Your Help

### Every Penny Matters

Special thanks to EBSOLA School of Language and Art 5<sup>th</sup> Graders for collecting the most pennies for Walkin' In My Shoes.

Donation can be mailed to: Walkin' in My Shoes, 2211 50<sup>th</sup> Street, Kenosha, WI 53140-3162



# Volunteer

## Seed to Harvest Community Garden and Tranquility Veterans Garden

### Volunteer and Help Make a Difference

We understand that not everyone can make a financial contribution to our organization and its causes. In 2018, the resident of Kenosha and youth group volunteered over 2,000 hours of service in administration, sorting donations, picking up donation, putting backpack and toiletries kits together and distributing them. We are grateful for the love, and support, but glad that we are making a difference in our community every day.

- Volunteer with the Survival backpack Program
- Seed to Harvest Community Garden & Tranquility Veterans Garden
- Volunteer around the office with phone calls and other tasks
- Volunteer in a different way: \_\_\_\_\_

Please visit our website <http://www.walkininmyshoes.org> to learn more, or call us at 262.764.0214. Send this form by mail to our office at 2211 50<sup>th</sup> Street. Kenosha, WI 53140-3162

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

# Thank You to All of Our Donors

## Donors

Walkin' In My Shoes wishes to thank the community of Bristol, Brookfield, Burlington, Franklin, Kenosha, Milwaukee, Mt. Pleasant, Pleasant Prairie, Salem, Somers, Racine, Twin Lakes, Trevor, Union Grove, Wisconsin, Gurnee, Riverwoods, and Zion, Illinois, and Jacumba Hot Springs, California, , New York, NY Plano, Texas and recognize the foundation Endowment organizations for their continue financial, in-kind, and product support to help our organization through the years:

David Andrea	Terry and Judy Louck
Martin and Kathleen Bach	Paul McDonough
Cheryl Bates	Daniel and Glenda McFall
John and Barb Boldt	Marilyn Magnuski
Marilyn Burchett	Kay Manderfield
Stacy Busby	Marian Matoska
Charles and Jane Clemons	Samuel and Frankie Mathis
Tammy Conforti	Vicky Melander
Michael Dean	Shawna Neal
Mary Deboer	Davenia Nelson
Linda DeBrun	Scott Olson
Shelbie Degenie	Steven and Roberta Perotto
Allen and Jane Dorey	Adrienne Pfarr
Jon and Mary Dujardin	Merike Phillips
Pastor David and Linda Dwyer	Evelyn Pizzala
Dr. James and Janet Foster	Leah Powers
Lynn Fox	Keith and Jackie Powers
Karl Frederick	Kay Schueffner
Patricia Gallo	Shahida Qureshi
Madonna Glover	Adrienne Ricky
Donna Craven-Gorr	Mark and Mandy Robinson
Karen Gross	Lynda Ryan
Paul Hapid	Kay Schueffner
Vickie and Steve Hessefort	Carol Schweinfurth
Donna Howell	Therese Tripi-Schwalbach
Mary Hoyt	Shirley Seymour
Lisa Hrupka	Jeffrey Shipley
John and Mary Hughes	Dina Smith
Charles Hutson	Gary Smith
Jeremy Johnson	James Stanley
Phil and Mary Kent	Linda Stengel
Gary Kessro	Ellen Sturycz
Scott Klinger	Jennifer Swartz
Sandra Kofoed	John and Christine Thomsen
James Komarec	Thomas Traettino
Kristi Koschkee	Deb Vega
Theresa Krubel	Alan and Lynne Wegner
Steven Kulbis	Barbara Whetstone
Ruth Larsen	Mary Jo Wellman
Diana Larson	Linda Zanin
Mary Sue Lux	Linda Zdanowicz

## Business Financial Supporters:

Walkin' In My Shoes wishes to thank and recognize the foundation Endowment organizations for their continued financial support to help fund our Survival Backpack, IDA'S HOUSE Youth Program, Seed To Harvest Community Garden and Tranquility Veterans Garden.

Special thanks to those wishing not to be named and remain anonymous for your continuing support throughout the year. Thanks for helping the homeless people or those who are at-risk of homelessness in our community.

Abbvie Employee Engagement Funds, YourCause  
adBidtise Company  
Alpaca Art, LLC  
Amazon Smile  
American Family Insurance  
Benevity  
Beverly Ann's Garden  
Clovis Point, LLC  
Bon-Ton Stores, Inc.  
Burlington Store, #1014  
City of Kenosha (Employees)  
City of Kenosha (CDBG)  
Culver's Cares  
Delivering Good  
Erie Insurance Company  
First Presbyterian Church  
Forest County Potawatomi Foundation  
Fresh Thyme Giving Bag  
Greek Orthodox Church  
Hapid Company  
Philoptpchos Society Chapter 2072  
Italian American Ladies Auxiliary  
Just Give  
Kenosha Community Foundation  
Kenosha Lions Foundation  
Kenosha Lioness Club of Greater Kenosha  
Kenosha Rotary Foundation

Kimissis tis Theotokou'  
Lake Prairie Federation Indian Guides and Princesses  
Marine Credit Union Foundation  
Method Wellness Natural Healing  
Modern Woodmen of America-Kenosha  
Network For Good  
Sound Decisions  
Scott Olson, CPA, LLC  
Paypal Giving Fund  
Pleasant Prairie Baptist Church  
Rocky Rococo Pizza & Pasta  
Rotary Foundation  
Rust-Oleum Corporation  
Social Security Administration Office-Kenosha  
St. Mark's Congregation  
St. Mary's Lutheran Church Endowment Foundation  
St. Therese Catholic Church  
Santa In-A-Box  
Stinebrink's Piggly Wiggly, #209  
Sound Decisions  
T & R Landscape Supply & Garden Center  
Talulah Tattoo  
The Auxiliary of The Gideons International  
Three Left Band  
Uline  
United Way of Kenosha County  
VFW Post-1865-Junker-Ball Post  
Viskoteepak Company  
Washington Middle School-7<sup>th</sup> Grade Honor Society  
Westosha Veterinary Hospital  
Wisconsin Energy Foundation  
Wolters Kluwer Financial Services

# 2018

## Annual Report



**13th Annual National Homeless Persons' Memorial Day**

December 21, 2018

On the first day of winter, it's extremely cold, during the ceremony. We couldn't withstand the cold on our face for 1 hour. So imagine, how difficult it must be for someone, who has to sleep outside, for more than 1 day in the cold?

**Connect With Us!**



(262) 764-0214 | email: [info@walkininmyshoes.org](mailto:info@walkininmyshoes.org)